

2024 Pearl of the Chesapeake Rockfish Tournament Sponsorship Opportunities

BENEFITS		Tournament \$5,000 Exclusive	Platinum \$2,500 Unlimited	Gold \$1,500 Unlimited	Silver \$750 Unlimited	Bronze \$500 Unlimited
P U B L I C I T Y	Trade journals/Social Media Tidewater Trader, Fish Talk/FB, Instagram	✓				
	Retail & dining establishments (Eastern/Western shore)	✓	✓			
	Chambers of Commerce MD: Kent, Queen Anne's, Talbot, Dorchester, Anne Arundel, Cecil, Harford, Baltimore DE: New Castle, Kent, Sussex	✓	✓			
R E C O G N I T I O N	Flag with company logo	✓				
	Captain's Meeting (Announcements/banner)	✓	✓	✓	✓	✓
	Weigh-ins (Banner)	✓	✓	✓	✓	✓
	Awards Ceremony (Announcements/banner)	✓	✓	✓	✓	✓
	Company-branded item in tournament bucket (Sponsor provides item)	✓	✓	✓	✓	✓
	Company logo/name on tournament t-shirts & buckets	✓	✓	✓	✓	✓
		LOGO: bucket and t-shirt	LOGO: bucket and t-shirt	LOGO: bucket and t-shirt	LOGO: bucket NAME: t-shirt	LOGO: bucket NAME: t-shirt
	Tournament t-shirts	6	4	2	2	
	Tournament buckets	4	3	2	1	
O T H E R	Boat registration fee (\$500/day value)	\$1,000	\$500	\$250		
	Captain's Meeting drink tickets	8	6	4	2	

Company logos will be added to publicity materials as soon as sponsorship form, logo, and payment is received. To be included in publicity and recognition, payment must be received no later than April 1, 2024. After this date, we will make every effort but no promises.